



CLAUDYNE WILDER

- Acclaimed Speaker
- Executive Presentations Coach and Trainer
- Published Author of Two Renowned Presentation Books

Claudyne Wilder is a recognized authority on the art of presentations. As coach to executives, entrepreneurs, and professionals, Claudyne helps them develop, design, and deliver presentations that get results. Claudyne trains people to craft the right message and focus it on the audience's needs, all with the least amount of preparation.

Claudyne's unique consulting style has worked for industry leaders including: The Gillette Company, Mercury Computer, CVS, Genzyme Corporation, Blue Cross Blue Shield, State Street Global Advisors, The Nature Conservancy, Harvard Medical International, Avid Technology, and Harvard Medical School among others. Many global enterprises and independent consultants license Claudyne's *Winning Presentations* seminar package for their own training needs.

One of Claudyne's presentation goals is to streamline a company's presentation processes and, consequently, every employee's work. To that end, Claudyne has created the following seminars: *Winning Presentations*, *Winning Sales Presentations*, *Giving Focused Briefings* and *Creating PowerPoint Presentations That Get Your Point Across*.

In 1996 Claudyne wrote her first book, now in its second revision, on laptop presenting, *Point, Click & Wow! A Quick Guide to Brilliant Laptop Presentations*. Claudyne has also written *The Presentations Kit: 10 Steps 10 Steps for Selling Your Ideas*. Claudyne's CD's, *Slides That Win: Your Roadmap to Success* and *Presentations in a Hurry: 26 Format That Persuade* are unique in the field. Since 1999 Claudyne's Presentation Points e-news bulletin has been distributed worldwide.

Claudyne has a Masters in Organization Development from Lesley College. With over 20 years' experience, she is the consummate facilitator and champion of the art of presentation. Long lasting client relationships and numerous industry accolades attest to Claudyne's expertise. She brings a unique and invigorating perspective to her work from her years of study in various dance forms such as jazz and Argentine Tango.

You can't judge a book by its cover, but people do judge a business by its presentations. Claudyne will help transform yours into the best.