



BERND KAPPEL, MA

- Coaches Top Executives in Market Leading International Corporations
- Leading Expert on Intercultural Coaching in Germany
- Coaching and Training Focus in Spain, U.S, Portugal, Slovakia, Turkey, Belgium and France
- Fluent in German, Spanish and English

Bernd Kappel has started his coaching in the international arena and for many years has been one of the leading experts on intercultural coaching in Germany. Over the past five years, his focus as a coach has shifted from intercultural coaching to one-to-one-coaching for top executives in international corporations (B- and C-Level, EVP, VP and MD Levels, BU Heads), coaching support during phases of transition and change in an organization, and to coaching in situations of stress and conflict. Bernd has been a coach for more than fifteen years, mainly working for clients in the automotive, high tech, chemical, and pharmaceutical industry, for financial institutions and for global brand leaders. Many of his clients are world market leaders.

Bernd started his professional career after University working for Siemens KWU where he was in charge of training and coaching hundreds of managers and engineers involved in an international project between Germany, Argentina and Brazil. For Robert Bosch GmbH in Germany he worked as a trainer and coach during the integration phase of a large Spanish corporation. Overall, he has been on assignments abroad for more than ten years, being managing director for ISD - a training and coaching company specializing in intercultural management - in Madrid, Barcelona, and Toluca (Mexico). At present he is based in Stuttgart Germany working as executive coach and consultant.

Bernd has served on the boards of SIETAR International (USA) and SIETAR Europe (The Netherlands), and was president of SIETAR Germany. SIETAR (Society for Intercultural Education, Training and Research) is the largest professional organization on intercultural management worldwide. In 1995 and 1996 he initiated and managed the SIETAR World Congress, a unique gathering of over 1000 interculturalists. For his contributions to promoting the standards of the field he was rewarded the 'Outstanding Senior Interculturalist Award for Achievement' by SIETAR International in 1995.

Bernd holds a Diploma (Staatsexamen) in Political Science, Germanic Studies, and Linguistics from the University of Stuttgart and an M.A. in International Affairs and Latin American Studies from Ohio University. He received coaching education and certification from Trigon, an international organization dedicated to a systemic approach in the areas of coaching and organizational development. Further to his coaching diploma, Bernd holds a certification in organizational development. He has received training and holds a certification as a conflict manager and mediator, and as a dialogue facilitator. He is a member of the International Coach Federation, of the Society for Organizational Learning, Bundesverband Mediation, Deutsche Gesellschaft für Mediation in der Wirtschaft and ASD (Association for Social Development), amongst many other active memberships in Associations dedicated to the professional development of people and organizations.

Bernd is fluent in German, Spanish and English and, over the last few years, has performed his coaching and training services in Germany, Spain, USA, UK, Portugal, Slovakia, Turkey, Belgium, and France. He is a specialist on Latin business cultures, with a strong focus in Spain where many of his coaching and OD projects are situated.

From his own experience, and from his close contact with his top level coachees, Bernd has a perfect understanding of the processes, needs, concerns and challenges that go with the executive function. His analytical skills, based on a systemic perspective on organizations, in combination with his capacity to create an atmosphere of trust and serenity have proved an excellent basis for coachees to achieve their goals.