



JESSIKA M. FERM, PCC

- Professional Certified Executive Coach
- Leadership Development Coaching and Training
- Past Director of Corporate Training and Development
- Master's Degree in Instructional Design and International Business
- Significant Global and International C-Suite Coaching Experience

Jessika M. Ferm has dedicated her career to helping high level business professionals enhance their leadership skills and on-the-job effectiveness. Ms. Ferm works with executives at many leading corporations primarily in the professional services and consulting arenas and focuses her coaching and leadership development work at the senior executive and corporate leader level.

A native of Göteborg, Sweden, Ms. Ferm brings an international awareness to helping top management streamline systems, sharpen focus, and deliver bottom-line results. Her approach is direct, honest, challenging, and supportive and she is known for grounding her recommendations and ideas in a hard-nosed business sense. Ms. Ferm believes passionately in the power of the individual and tailors her executive development services to best fit the client, company, and the situation. Straightforward and solutions-oriented, Ms. Ferm's unique system gives clients sustainable measurable results.

Ms. Ferm's background includes holding the positions of Director of Training and Development and Leadership Training in three companies before starting her private coaching practice. She has experience working with several global firms providing executive coaching, leadership training and assessments to key leaders. She speaks fluent English and Swedish, understands German and has much familiarity coaching European executives.

Ms. Ferm is a Professionally Certified Coach (PCC) through the International Coach Federation and holds numerous certifications in the behaviors, values, and leadership development fields. She holds a Masters Degree in Instructional Design/International Business and a Bachelors Degree in Business Management/Leadership from Johnson & Wales University in Providence, RI.