

# Biography

## WENDY CAPLAND



- CEO, Vision Quest Consulting & Creator of The Magic Parties
- Internationally Recognized Speaker
- Industry Expert and Successful Entrepreneur
- Producer & Host of TV show on Internet and Cable – Wake Up with Wendy: Discover the Magic of You
- Executive Board Member International Executive Coaching Summit
- Founding member International Consortium for Coaching in Organizations
- Past President and Board Member International Coach Federation-New England
- Author of *Take it to The Top; A Guide to Executive Coaching & Mentoring Programs in America's Top Corporations*
- Selected as one of the top 500 women coaches worldwide 2009
- Master Certified Coach since 1996

Wendy Capland is the founder and CEO of Vision Quest Consulting and The Magic Parties. Founded in 1987, Vision Quest Consulting provides executive leadership development coaching, training and consultation for top executives and their management teams. Vision Quest Consulting's programs and services help leaders leverage themselves increasing their personal and business impact, communications, and strategic relationships. Wendy Capland and her team are experts in developing leaders in organizations. The results are typically dramatic. Organizations stabilize, productivity increases, turnover declines, revenues improve, key talent is enhanced, developed, and retained, and interpersonal conflicts, and silos decrease.

In 2006, Wendy founded The Magic Parties, an on-line and in-person community of women supporting women to become their best selves and answer the question, "What's next for me and is it enough?" The Magic Parties provides women with personal development tools, resources, and programs to reassess and re-craft where they are, what they want, and how to best get there; using the unique sprinkling of sisterhood, spirit, and a little chocolate!®

Wendy brings over 20 years of experience in the human resources, marketing and sales, personal mastery, and organization effectiveness arenas. Her work in the areas of personal and organizational transformation and communication are leading edge, dramatically enhancing results achieved by leaders, executives, and organizations. Wendy is past Chairman and a current member of the Executive Team of the Executive Coaching Summit, a worldwide network of senior executive development experts who are responsible for researching and integrating best practices in the field. She is a founding member of the International Consortium of Coaching in Organizations which creates a global dialogue and research community dedicated to excellence in organizational coaching.

To name just a few, Wendy has worked with many market leaders, including AT&T, Hale & Dorr, Arthur Andersen, Hewlett Packard, IBM, Bank of America, Unisys, PricewaterhouseCoopers, Fidelity Investments, MetLife, OneBeacon Insurance, Wachovia Bank, IDG, Partners Healthcare, Children's Hospital Boston, and Scotia Bank and hundreds of courageous women changing the world one woman at a time.

Wendy holds a master's degree in Counseling Psychology, with a concentration in Business Management, from Boston College, and a bachelor's degree from the University of Massachusetts, Amherst. She holds a Master Certified Coach certification; the highest international commendation awarded to coaches by the International Coach Federation and is a founding member, board member, and past President of the New England Chapter, the largest chapter worldwide.

In addition to "*Take it to the Top; A Guide to Executive Coaching and Mentoring Programs in America's Top Corporations*", Wendy writes a popular monthly Leadership Newsletter which is distributed worldwide and has appeared on numerous national radio shows. Wendy's leadership commentaries have been featured in numerous business journals and she has been a featured speaker at Inc. Magazine's CEO Symposium, New England Council Leadership Forum, The Executive Council, Boston Women's Network, SIM Northeast Leadership Development Roundtable, and three International Coach Federation annual conferences. She has been a regular "Ask the Leadership" columnist for two insurance industry publications. Wendy was nominated recently for membership in the exclusive National Association for Female Executives and was instrumental in the planning for the 2007 International Coach Federation's Annual Conference New Learning for Master-level Coach conference track.

Other current and past affiliations: Human Resource Learning Forum, The Newfield Network, and the American Society of Training and Development, International Coach Federation, International Consortium of Coaches in Organizations, and The Executive Coaching Summit.